

FOR IMMEDIATE RELEASE

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Contact: Morgan Sullivan  
Email: [morgan@bercgroup.com](mailto:morgan@bercgroup.com)  
Phone: 425.486.3100

## **ARE YOUR STUDENTS COLLEGE BOUND?**

*The BERC Group Launches **CollegeTracking***

**Bothell, Wash** – The BERC Group, Inc. announced the launch of a college tracking data system for Washington State. The **CollegeTracking** website- [www.college tracking.com](http://www.college tracking.com) provides data of college attendance and persistence rates for all Washington State high schools.

“The **CollegeTracking** website helps schools and school districts know what the college attendance and persistence rates are for graduates over time,” said Dr. Duane Baker, president of The BERC Group. “If we want to be a world-class education system, one of the things we should be looking at is the extent to which our high school graduates are going to college. That is exactly what this website allows us to see.”

The **CollegeTracking** website provides policy makers, parents, and educators data that has never been available before. The system provides opportunities to see overall college attendance and persistence trends as well as the ability to disaggregate the data by school, graduation year, gender, and ethnicity. Log on to see what the college attendance and persistence rates are for the state and for any high school in the state. Visit **CollegeTracking** at [www.college tracking.com](http://www.college tracking.com).

**CollegeTracking** is a subsidiary of The BERC Group, Incorporated. The Washington State **CollegeTracking** data were provided in partnership with the Washington State Office of Superintendent of Public Instruction (OSPI) and the National Student Clearinghouse (NSC).

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### **About The BERC Group:**

The BERC Group (Baker Evaluation, Research, and Consulting) is a private evaluation and consulting firm dedicated to providing transformational services and materials to educators. To learn more about The BERC Group, please visit [www.bercgroup.com](http://www.bercgroup.com) or call 425.486.3100.

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